Station Advertiser Product Estimate# Buyer Phone#	$\Sigma$	SNV-TV LAS VEGAS, NV. ( ) JOE HECK 4 CONGRESS JOE HECK 4 CONGRESS 2214 KEGAN BERAN	Agency ( ) STRATEGIC MIS 7669 STAGERS LOOP DELAWARE, OH 43015 Agency C/P1/P2/E //2214 Flight Dates 10/29/2012 - 11 Histus Weeks	5 5	A PLACEMENT	Rep I Sales Sales Sales	Tirm Office person	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY Salesperson Phone# 215-568-6540 Salesperson FAY# 715-568-1846
CONTRACT	CONTRACT COMMENT							
LT 5n	Bay '	Time Program	Len	Race	Dates		Spots/Week	Spots/Week # of Weeks
-	M-E	5A-6A Buyline Comment: NEWS	:30	\$400.00	10/29-11/02	1/02	.1/62 0	0
2	M-F Buyl≤ne	SA-/A Buyline Comment: NEWS	JE:	\$725.00	16/29-			
ш	M-F Buyline	/A-9A Comment: TCDAT	: 30			17/02	17702 C	
ಚಿತ	M-F Buyline	9A-10A Buyline Comment: TaDAY 11	 M1 C5	3902.90	10/29-	11/02		O O
11'	M-F Buyline	luk-lla Comment: Tubky III	18:	\$902.20	10/29-	11/02		S 0 0
σ	M-F Bayline			\$902.30 \$425.00 \$325.00	10/29-	-17/02		G Q D
4	M-F :	12P-123CP Bayline Gemment: NEWS	:32	\$902.30 \$425.00 \$325.00	10/29	-11/02 -11/02 -11/02		0 0 0 0
			₩ 38 8	\$902.00 \$425.00 \$325.00	10/29	-11/02 -11/02 -11/02	-11/02 -11/02 -11/02	-11/02 C -11/02 C -11/02 C
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NV-TV LAS VEGAS, NV ( ) JOE HECK 4 CON JOE HECK 4 CONGRESS	AZ	Time	7306-86 ne Commen	ll8-ll35# Buyline Comment:	1135P- 1235A no Commo	11P-	6A-7A	/A−9A	7A-8A Boyine Comment:	≱A-9A ne Comm	oP−632₽ ne Commen
V LAS VEGAS, NV. ) JOE HECK 4 CONGRESS ECK 4 CONGRESS		1 70	730P-8P Buyline Comment: FACE		1135P- 1235A Bayline Comment: LENG	5U 118-1135P Duyline Comment: NEWS	6A-7A Buyline Comment: NEWS	(1) (1) (1)		8A-9A Buyıine Comment: MTP	bP-63CP byrine Comment: NEws
īRESS		Program	FACE	News	CNST	SERG	NEWS	/A-3A Buyine Comment: SAT TCDAY	AFGOL MES	시 기 기	(A (A) (A) (A)
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Agency (	Flight Dates Hiatus Weeks										
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( ) STRATEGIC ME 7669 STAGERS LOOP DELAWARE, OH 43015	10/29/2	Len		38	ω ω τ.	د. اینا دے	10. 65	56	 	E0	/a' //a'
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) STRATEGIC MEDIA PLACEMENT TAGERS LOOP WARE, OH 43015	2	5   t   t   e	10/29	10:2:	10/29	11/0	11763	11+0	1.4	, 1.	11/03
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n ( ) PHILADELPHIA n ( ) AMY MCCREARY	n Phone# 215-568-6540 n FAX# 215-568-1845	# of Total Total Cost Day		n		e,		-,	,-	c, r	; c r

## ---REPORT TOTALS---

Report Total War of Truck

	Station KSNV-TV LAS VIXAS, NV. Advertiser ( ) JOE HECK 4 CONGRESS Product JOE HECK 4 CONGRESS Estimate# 2114	Rep Order# 6815979 Ver# 3 Mad# EC'd Yes
Flight Dates 10/29/2012 - 11/04/2012 Hiatus Weeks	Agency ( ) STRATEGIC MEDIA PLACEMENT 7669 STAGERS LOOP DELAWARE, OH 43015	Ver# 3 Mod# 1 Status Confirmed Traffic Order# 102138 Print Last Received: 107 Showing Buylines: All Lines
Salesperson Phone#         215-568-6540           Salesperson FAX#         215-568-1845	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) AMY MCCREARY	Printed: 10/25/2012 6:48 AM Last Received: 10/24/2012 1:52 PM ing Buylines: All Lines

3 0(

-COMPETITIVE-

Market Totals

45

XXXX KINV CATV

9 2 2

KBLR KTUD

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KINC

9 2

XMAX KLAS

27%

XSNV KVVJ

Lines not sent/cold/rtrn: 0 / \$0.00

Station Totals: C / SC.CO Sales Totals: 0 / 50.00 Nov 12: 0 / 80.06

-SALES MONTHLY TOTALS-

NEW CRDER

ZIAON

--- COMPETITIVE COMMENTS---

EST SHARES

Books Demos RA35+

CASH IN ADVANCE - CREDIT RISK -